

School and Community Programs Committee

May 24, 2016

Minutes

Attending: Alex Crimmin, Rebecca Ryan, Amy Tucker, Amy Brewer, Rhonda Williams, Ann Gilbert, Bob Uerz

Public comment: none

Agency updates

Ann shared news about the Montpelier sidewalk butler project. Montpelier will have their first sidewalk "Buttlers" with coalition logo and 802Quits information. These new cigarette butt receptacles will be unveiled Thursday May 27th with the support of the Mayor of Montpelier.

Amy Tucker shared that with new FDA deeming rule regulating e-cigarettes, DLC will establish an investigator training program. The new rule goes into effect on August 8, 2016. Coalitions may be available to help, post, gather people, find space if that is helpful. School-based grantees may be able to recommend students for the new e-cigarette/vape compliance check program. VDH is also available to help in some way. Is it possible for VDH team members to be at the training as a learning opportunity?

Action: Amy Tucker will follow-up with Rhonda about VDH team members attending upcoming trainings

VDH plans to create a fact sheet on new e-cigarette laws and new deeming regulations.

AOE announced that the school-based tobacco grants will be delayed due to the delay in availability of local 2015 YRBS results. A three-member internal team reviewed grant applications. AOE will soon announce the contractor selected to provide technical assistance and professional development to grantees. The peer mentor contract will be reoriented toward providing support to grantees by strategy area. These strategy tool coaches will provide on-line and video training.

VDH shared that CDC has not yet provided feedback on Vermont's tobacco control state plan. The plan is to move forward and finalize at the June 1st VTERB meeting, and to revisit the state plan once a year with stakeholders.

The healthcare oversight committee will meet over the summer. It was suggested that we have someone present the state plan to them.

Action: Rhonda and Amy Brewer will pursue the possibility of presenting to this committee.

VDH is planning a fall half-day gathering as part of a state plan input session. This will be an opportunity to share data, focus on point-of-sale strategies. Mark Meaney from the Tobacco Control Legal Consortium is willing to come to Vermont to present. Dr. Brian King from CDC office of smoking and health may also be available to talk about trends in tobacco control. Stakeholders will be invited, such as: local leaders (planning and zoning administrators), prevention community, mental health community, etc. The afternoon of this day will be dedicated to grantees for more in-depth training.

VDH budget

ATS survey will go forward, but the bids are higher than initially budgeted so VDH was able to encumber some unspent FY16 personnel costs in order to use it for the ATS contract. The survey will be reduced to 15 minutes but maintain reach to 2,000 respondents.

LOLS manuscript

Kate provide the first draft of the local opinion leaders survey manuscript prepared by RTI and requested the committee review it and send any comments directly to Kate.

Continue strategic planning toward state goals

The third year of funding for community coalitions begins July 1. VDH commitment remains to provide braided prevention funding, but they do not know what prevention funding will look like in the next round of community grants. VDH tobacco control program has reached out to stakeholders to ask how best to approach this. This fall decisions will be made as to whether there will be fewer community tobacco coalitions in the future.

Amy asked committee to review the state plan and consider that with limited funding, the committee consider recommendations that focus TCP energy toward the most impact. Infrastructure is an essential element in considering priorities for addressing objectives in the state plan. The committee identified the free or low cost activities.

A full robust comprehensive program is the best approach. That is clear. The most essential with limited funding may be mass media campaigns. It is important to keep in mind that all segments of the comprehensive program are necessary, but as funding diminishes, this committee and the board will have to do the hard work of determining priorities. It may be a good strategy to look at activities under the umbrella of CDC's 2014 tobacco control best practices guidelines.

- State and community interventions
- Mass reach
- Cessation
- Evaluation infrastructure and management

Reaching out to GMCB to leverage partnerships and outside funding sources. Planning and monitoring must be in place.